

# Profile

## **Name with Designation and Department**

**M.ANURADHA REDDY**  
Asst. Prof in Commerce  
University College  
Palamuru University



## **Personal Details:**

**Full Name** : M.ANURADHA REDDY  
**Father's Name** : M.CHANDRA SHEKAR REDDY  
**Date of Birth** : 01 AUGUST 1881  
**Place of Birth** : MAHABUBNAGAR  
**Social Status** : GEN  
**Marital Status** : MARRIED  
**Nationality** : INDIAN  
**Languages known** : ENGLISH, HINDI, TELUGU  
**Email id** : anuradhareddy1881@gmail.com  
**Mobile** : +91 9491595849  
**Permanent Address** : H.No: 1-7-144/5,  
Boyapally gate,vivekanandanagar,  
Mahabubnagar (Dist.),  
Telangana State, PIN: 509001.  
**Address for  
Communication** : H.No: 1-7-144/5,  
Boyapally gate,vivekanandanagar,  
Mahabubnagar (Dist.),  
Telangana State, PIN: 509001.

**1. Educational Qualifications (starting with highest degree obtained) :**

Sl. No.	Examination/ Degree	Name of Board/University	Percentage of marks/Grade	Discipline/Subject(s)	Year of Passing
1	Phd(MBA)	Osmania University		HRM	2012
2	M.Com	Osmania University	61.5%	HRM, Cost A/C	2003
3	B.Com	Osmania University	69%	Cost A/C, Corporate A/C, Management A/C.	2001
4	Intermediate	Board of Intermediate, AP		Commerce, Economics, Civics	1998
5	S.S.C	Central Board of Secondary Education	61.5%	Mathematical, Science, Social.Telugu,English	1996

**2. Title of Ph.D. Thesis: CRM Practices in Banking Sector-A Study of select Organisations****(I) Date & Year of award 1 Dec 2012 University Osmania University****3. Whether Qualified UGC/CSIR/JRF/ SET: UGCNET,SET Qualifying date of test: DEC 2010, APSET 2012****4. Experience:****(i) Teaching :14 Years****5. Details of Employment (in chronological order starting with most recent)**

Sl. No.	Name of the Employer	Status of the Institute/University (Govt./Quasi Govt./Autonomous/Private)	Post held/Designation	Period of Employment	Pay band/ Scale and Grade Pay
1.	Palamuru University	University	Asst.Prof in Commerce	1 year to till date	15600-39100 (6000AGP)/-
2.	Mahatma Gandhi University	University	Academic Consultant	9 Years	28000/-
3.	Osmania University	University	Academic Consultant	4 years	16000

**6. Academic Experience:**

Sl. No.	Designation	Organization/Institute/University	Period
1	Asst.Prof in Commerce	Palamuru University,Mahabubnagar	1years to till date
2	Academic Consultant	Mahatma Gandhi University,Nalgonda	9 years
3	Academic Consultant	Osmania University	4 years

### 7. Administrative Experience:

Sl. No.	Name of Post	Name of the University	Duration		Experience
			From	To	
1	NSS Program Co ordinator	Palamuru University	April 2017	Till date	
2	Head,Department of Commerce	Palamuru University	2016	Till date	1 year
3	NSS Program Officer	Mahatma Gandhi University,Nalgonda	2010	2014	5 years
4	In-Charge Principal OUPG College,Gadwal	Osmania University			1 year 6months

### 8. Publications: Type of Publication (Books/Book Chapters / /Research Article)

Sl. No.	Details	Authorship (first/ corresponding)	ISSN/ ISSB
1	University news Association of Indian Universities		ISSN:0566-2257
2	International Journal of Decision Making in Management		ISSN:2319-6793
3	KEGEES JOURNAL OF SOCIAL SCIENCE		ISSN:0975-3621
4	Research Journal of Commerce & Behavioral Science		ISSN:2251-1547 Singapore
5	Global Journal Of Arts and Management		ISSN:2249-264X
6	Global Journal Of Arts and Management		ISSN:2249-264X
7	Indian Journal Of Applied Research		ISSN:2249-555X
8	Prabandhan:Indian Journal of Management		ISSN:0975-2854
9	Indian Journal Of Finance		ISSN:0973-8711
10	International Conference Proceedings		ISBN:978961825733
11	International Conference Proceedings		ISBN:9789382163251
12	International Conference Proceedings		ISBN:978-0-9808279-4-1
13	National Seminar Proceedings		ISBN:971-81-920425-1-0
14	National Seminar Proceedings		ISBN:9788192157924
	National Seminar Proceedings		ISBN:9789382163312

### 9. Paper Presentations in Conference / Seminar / Workshops:

Sl. No.	Paper Title	Details of the Conference / Seminar/Workshop	Type of Presentation (Oral/Poster)
1	International Trade & Commerce	Dept Of Commerce,OU,Hyderabad	Oral
2	International Contemporary Global Mgt. Perspectives	School Of mgt.Studies,SNIST,Hyd	

			Oral
3	International Conference on Global Opportunities & Challenges	Dept of Commerce,OU	Oral
4	International Conference on Global Financial Meltdown-Issues & Challenges	Dept.Of Commerce & Economic,OU	Oral
5	Emerging Trends In Banking	Dept.Of Commerce,OU,Hyderabad	Oral
6	58 <sup>th</sup> All India Commerce Conference	MG Kashi Vidyapeeth,Varanasi	Oral
7	Emerging Trends in Retailing	Dept.Of Commerce,OU,Hyderabad	Oral
8	60 <sup>th</sup> All India Commerce Conference	Dept.Of Commerce,OU,Hyderabad	Oral
9	<b>Micro finance in India-Problems and Prospects</b>	Nalgonda University(MGU)	oral
10	<b>Commerce And Business Education India:Direction and Perspectives</b>	Dept.Of Commerce,OU,Hyderabad	oral
11	<b>Management Education in India-Challenges &amp; Opportunities</b>	Dept Of Business Mgt.Telangana University,Nizamabad	oral
12	<b>Empowerment of Women through Leadership &amp; Entrepreneurship</b>	Dept Of Business Mgt.School of Informatics,AMS,Hyderabad	oral
13	<b>Emerging Trends in Marketing</b>	Dept.Of Commerce,MGU,Nalgonda	oral
14	<b>Role of NSS in Disaster Mgt</b>	Vyasanagar Autonomous College,Jaipur	oral
15	<b>Business Mgt in New Era-Issues &amp; Challenges</b>	Dept of Mgt.Studies-MGU	oral
16	<b>Social Entrepreneurship in india Problems &amp; Prospects</b>	Dept of Commerce ,MGU	oral
17	<b>Interpersonal relations at work place key for success</b>	UGC Cell,MGU	oral
18	<b>Issues &amp; Challenges of Higher Education in newly formed States</b>	Dept of Economics,MGU	oral
19	<b>Role of MSME Sector in Indian Economy Prospects &amp; Challenges</b>	MVS Govt Arts and Science College,Dept of Commerce,MBNR	oral
20	<b>GST-Issues &amp; Implications</b>	Nizam College	oral
21	<b>Emerging Challenges in Social Sciences Disciplines :New Patterns of CBCS</b>	Dept of Political Science,PU	oral

22	<b>E-content Development in Regional Languages</b>	National workshop Dr.Basahed Ambedkar Marath wada University,Maharastra	oral
23	<b>State level Programme Coordinator workshop</b>	Jawaharlal Nehru Technological University,Hyd	oral
24	<b>Research Methodology &amp;SPSS</b>	Dept of Commerce,MGU	oral

#### 10. Training Courses / FDP / Refresher / Orientation Courses:

Sl. No.	Details	Institution	Duration
1	Orientation Programme	Human Resource Development Centre,OU	30 days

#### 11. Full Length Papers in proceedings of Conference/Seminar (National / International)

Sl. No.	Paper Title	Details of the Conference / Seminar
1	<b>Women in Higher Education in India some Statistics</b>	<b>University news Association of Indian Universities</b>
2	<b>Customer Satisfication towards Banking services</b>	<b>International Journal of Decision Making in Management</b>
3	<b>Trends and Prospects of Management Education in India</b>	<b>KEGEES JOURNAL OF SOCIAL SCIENCE</b>
4	<b>Mutual Funds-The Future Prospects</b>	<b>Global Journal Of Arts and Management</b>
5	<b>Retail Investors in Indian Capital Market-Some Issues</b>	<b>Research Journal of Commerce &amp; Behavioral Science</b>
6	<b>Perceptions of Borrowers towards Micro Finance Institutions</b>	<b>Global Journal Of Arts and Management</b>
7	<b>Ethis in Profession</b>	<b>Indian Journal Of Applied Research</b>
8	<b>Corporate Governance-The Role of Various Stakeholders</b>	<b>Prabandhan:Indian Journal of Management</b>
9	<b>Recent Trends in Indian Capital Market-Currency Futures</b>	<b>Indian Journal Of Finance</b>
10	<b>Customer perceptions towards Banking services</b>	<b>International Conference Proceedings</b>
11	<b>Interest Rate Futures-An Overview</b>	<b>International Conference Proceedings</b>
12	<b>Sensex Movement and FII Flows-A Study</b>	<b>International Conference Proceedings</b>
13	<b>Rural Mangement Institutions-Some Issues</b>	<b>National Seminar Proceedings</b>
14	<b>Customers Satisfication towards Banking Services-A Study of SBH</b>	<b>National Seminar Proceedings</b>
15	<b>Foreign Direct Investment-Some Issues</b>	<b>National Seminar Proceedings</b>

**12. Details of Membership in Professional/Academic bodies/Societies:**

S. No.	Details
	<b>Life Member in Indian Commerce Association-AP340</b>
	Life Member in <b>Indian Accounting Association (IAA)</b> at <b>Visakhapatnam Branch</b> serial Number <b>-115</b>
	Life Member in <b>Telangana Commerce Associan (TCA)</b> at Hyderabad Branch, Telangana State, and serial Number

**13. Honors and Awards**

**1. Telengana State Best NSS Program Officer Awadee 2014.**

**2.Mahabubnagar District Topper in Intermediate(C.E.C)**

**Declaration:**

**I hereby declare that the above information given by me is true, complete and correct to the best of my knowledge and belief and that nothing has been concealed or distorted thereof.**

**Date:**

**Signature**

**Name:**